



**SPOT**  
FESTIVAL

## About SPOT Festival

Each year in late spring, around 8,000 guests visit Aarhus to experience between 100 and 200 concerts from new, as well as more established bands and artists from Denmark and the other Nordic countries.

Since 1994, SPOT Festival has been a platform for a range of bands and artists, from The Raveonettes and Mew, to MØ and Efterklang, who all used SPOT Festival to launch their international careers.

The SPOT Festival is arranged by ROSA – The Danish Rock Council & MXD – Music Export Denmark, and supported by a huge slice of the Danish music world of rock, pop and related genres – all joining hands to back the festival.

The ambition of SPOT Festival is to create a promotional platform for Danish and Nordic music. The profile, line-up and scheduling are primarily dictated by the ambition to back new bands and artists who have the artistic level to do well internationally.

The presentations include acts who make their debut at SPOT as well as more established acts who are deemed potentially interesting for either Danish or international labels, publishers, music business people as well as other parts of the cultural industry and media.

For many years, the SPOT Festival has been Scandinavia's most important rendezvous for the Danish and International music industry. Musically, with a wide selection of export-minded and trendsetting acts – and industry-wise, with in-demand networking activities and an ambitious conference-programme.

In 2015, 1,500 guests from the music industry visited the festival, one fourth of them from other countries than Denmark.

SPOT Festival 2016 will take place on April 28th - May 1st.

For more info: Contact [info@spotfestival.dk](mailto:info@spotfestival.dk)